

# PSI Alliance<sup>★</sup>

## Mobilising Private Sector Action

Brussels 13<sup>th</sup> June 2008

# Why is this important .....

- PSI provides the information infrastructure for both the public and private sector (maps, financial information, the weather, statistics etc)
- About 70% of information used in education, business and the professions passes through government at some point of its lifecycle
- Public Sector Information under-pins 15-25% of commercial information products and services
- Information access and connectivity leads to national wealth creation
- The current position limits the development of the EU

# PSI to day

- PSI producers are normally state-owned monopolies
- They interpret PSI re-use in different ways
  - Some are unaware of the subject's importance
  - Some do nothing about it, others obstruct
  - Some see the issue as a low priority, others as vitally important
  - Some exploit PSI themselves and focus on revenue protection and maintenance of their monopoly
  - Some seek to disseminate PSI as widely as possible and to co-operate with the private sector
- There is good practice which is often insufficiently recognised
- There is bad practice which goes unchallenged

# How do PSI Holders avoid effective challenge ?

- Why should a PSI producers change? Little incentive to do so unilaterally
- PSI producers are owned by the State and responsible only to politicians
- SMEs do not want to challenge a State-owned body. Many do not want to risk complaining to their sole supplier of PSI
- *Only the political decision-makers can enforce policy change*
- WHO IS INFLUENCING THEM?

# The PSI Alliance – an agent for improvement and change

- To share private sector knowledge at the EU level
- To support good practice and help expose the consequences of bad practice
- *To brief EU politicians about the need to enforce existing policy or secure policy change*
- To encourage constructive private sector/ public sector dialogue
- To encourage the strengthening of the Directive for the Re-Use of PSI
- To secure a more dynamic, open and fairer market-place for PSI re-use

# Towards

- A change in attitude
- Fair competition
- Cost-based pricing ( marginal cost for distribution)
- Possibilities to appeal

**PSI Alliance**

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