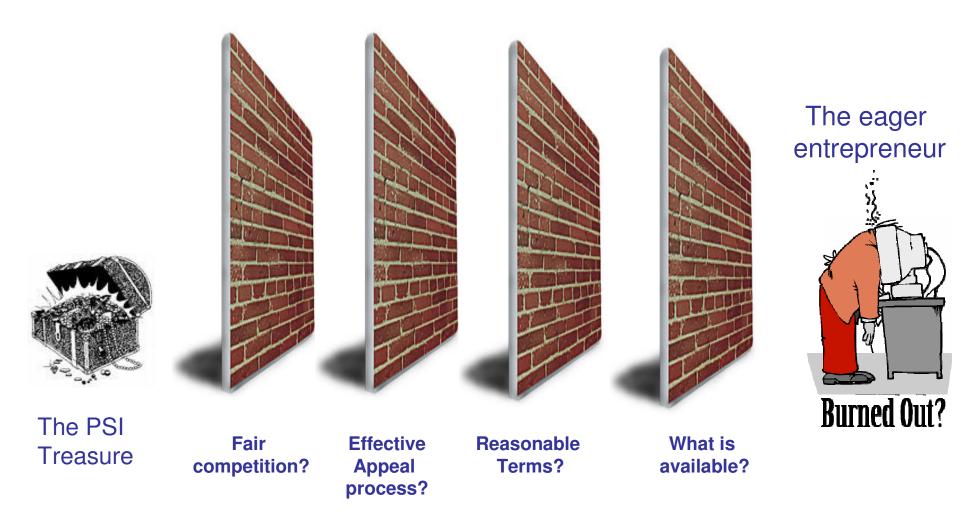
The Benefits of PSI Alliance Membership

PSI Alliance*

Michael Nicholson Brussels 12th June 2008

An under-exploited marketplace







The private sector view

- PSI Holders are threatening
- They are frequently sole suppliers of information which is crucial for a company's survival
- They do not want to change (why should they?)
- The regulations can be opaque
- With whom can one discuss practical issues or share concerns?
- Complaining can be a lonely business
- How can a small company expose unfairness?



How can the PSI Alliance help?

- Members are no longer alone!
- Share knowledge
- Punch above their weight!
- Bring pressure to bear through a more neutral route
- Each member invests only a small amount
 - To help achieve change
 - To ensure these issues are given wide exposure
 - To ensure our national governments know this is an EU concern



PSI Alliance activities

- Establish an effective "association" with a clear manifesto
- Transfer of knowledge between members
- Focus on raising the issues at EU level
- But encourage and support national activities too
- Organise seminars, provide speakers, press relations
- Discuss with relevant organisations
- Start a dialogue with Politicians, the Commission other bodies



The PSI Alliance – Helping the EU knowledge economy develop

- Support good practice by PSI producers and help expose the consequences of bad practice
- To brief politicians at EU and member state level about the need to enforce existing policy or secure policy change
- To encourage constructive dialogue between the public and private sectors
- Specifically to reinforce efforts to strengthen the Directive for the Re-Use of PSI
- To secure a more dynamic, open and fairer market-place for PSI reuse
 PSI Alliance*

PSI Alliance

Email: info@psialliance.eu or harriet@quintuspa.com

