

*The Benefits of PSI Alliance  
Membership*

**PSI Alliance<sup>★</sup>**

**Michael Nicholson**  
Brussels 12<sup>th</sup> June 2008

# An under-exploited marketplace



The PSI  
Treasure



Fair  
competition?



Effective  
Appeal  
process?



Reasonable  
Terms?



What is  
available?

The eager  
entrepreneur



**Burned Out?**



*The PS9 Gate-keeper*

# The private sector view

- PSI Holders are threatening
- They are frequently sole suppliers of information which is crucial for a company's survival
- They do not want to change (why should they?)
- The regulations can be opaque
- With whom can one discuss practical issues or share concerns?
- Complaining can be a lonely business
- How can a small company expose unfairness?

# How can the PSI Alliance help?

- Members are no longer alone!
- Share knowledge
- Punch above their weight!
- Bring pressure to bear through a more neutral route
- Each member invests only a small amount
  - To help achieve change
  - To ensure these issues are given wide exposure
  - To ensure our national governments know this is an EU concern

# PSI Alliance activities

- Establish an effective “association” with a clear manifesto
- Transfer of knowledge between members
- Focus on raising the issues at EU level
- But encourage and support national activities too
- Organise seminars, provide speakers, press relations
- Discuss with relevant organisations
- Start a dialogue with Politicians, the Commission other bodies

# The PSI Alliance – *Helping the EU knowledge economy develop*

- Support good practice by PSI producers and help expose the consequences of bad practice
- To brief politicians at EU and member state level about the need to enforce existing policy or secure policy change
- To encourage constructive dialogue between the public and private sectors
- Specifically to reinforce efforts to strengthen the Directive for the Re-Use of PSI
- To secure a more dynamic, open and fairer market-place for PSI re-use

**PSI Alliance**★

## **PSI Alliance**

Email: [info@psialliance.eu](mailto:info@psialliance.eu) or [harriet@quintuspa.com](mailto:harriet@quintuspa.com)

**PSI Alliance<sup>★</sup>**